



## **ARTWORK SPECIFICATIONS**

### **Typesetting**

Our typesetters use your ideas and information to create a unique personalized product design that meets your individual needs. Pella Engraving typesetters work on Macintosh® OS platform and print to film from Adobe Illustrator®.

### **Plaque Artwork**

Artwork, copy, and photos for plaques can be sent by mail or e-mail in the following file formats:

- Adobe Illustrator®
- CoreIDRAW®
- PDF
- EPS
- JPEG

*Original images received by mail or e-mail can be in black and white or color. Your final product will have the best quality when created from your high-clarity artwork.*

### **Laser Engraving and Sublimation**

Artwork, copy, and photos for these processes can be sent by mail or e-mail in the following file formats:

- Adobe Illustrator®
- CoreIDRAW®
- PDF
- EPS
- JPEG
- TIFF

*These departments prefer file types from the Microsoft® Windows platform for the best reproduction on our products and equipment.*

### **Sand Carving**

Artwork, copy, and photos for sublimation can be sent by mail or e-mail in the following file formats:

- Adobe Illustrator®
- CoreIDRAW®
- PDF
- EPS
- JPEG

Artwork that is not camera-ready can be reproduced for an additional charge.

Once the design is completed, a paper proof is faxed to you for final approval. Upon receipt of the signed approval, we begin production of your order.

If you are sending a large file, we recommend that you follow up with an e-mail or phone call to ensure that we have received your order.